

## **ASX ANNOUNCEMENT**

## NETCOMM WIRELESS AND ARROW JOIN FORCES ON M2M IN NORTH AMERICA

**24 October 2014 (Sydney): NetComm Wireless Limited (ASX: NTC)** today announced a wireless Machine-to-Machine (M2M) distribution agreement with **Arrow Electronics, Inc.**, a leading electronic components and enterprise computing solutions provider. Under the agreement, Arrow will distribute NetComm Wireless' cellular M2M products to diverse markets spanning telecommunications, medical, transportation and industrial in North America.

The collaboration combines NetComm Wireless' innovative M2M products with Arrow's expansive market reach to deliver advanced remote management benefits to customers throughout North America. Designed for flexible use across all industry sectors, NetComm Wireless' open platform cellular M2M routers integrate a Software Development Kit (SDK) to enable custom M2M application development for any business function.

"This agreement with NetComm Wireless enhances our M2M portfolio and delivers unique advantages to diverse market segments. NetComm Wireless is globally renowned for its market-leading M2M innovations, and we are pleased to extend these benefits to customers throughout North America," said Joseph Zaloker, director of technical marketing for Arrow's North American global components segment.

"We look forward to working with Arrow to further strengthen our distribution channel in North America, and add substantially to our global growth objectives. This collaboration provides the scope needed to meet surging demand for flexible M2M products designed to enable diverse applications in a highly fragmented environment," said David Stewart, CEO and Managing Director, NetComm Wireless.

A Fortune 150 company with a global network covering 58 countries, Arrow is an industry-leading supply channel partner that delivers technological solutions to diverse markets.

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## **About NetComm Wireless Limited**

NetComm Wireless Limited (ASX: NTC) is a leading developer of innovative broadband products sold globally to telecommunications carriers, core network providers and system integrators. For 32 years NetComm has developed a portfolio of world first data communication products, and is a respected global provider of 3G and 4G wireless devices servicing the major telecommunications carrier, Machine-to-Machine (M2M) and Rural Broadband markets. NetComm's products are designed to meet the growing needs of today's diverse home, business and industrial broadband applications and designed to optimise the performance of global network advancements. Headquartered in Sydney, Australia, NetComm has offices in the US, Canada, UK, New Zealand, the Middle East and Japan. For more information about NetComm visit: <a href="https://www.netcommwireless.com">www.netcommwireless.com</a>